

# WORKFLOW FIRST. TOOL SECOND.

*Practical AI for Indiana businesses building toward \$3M to \$30M in revenue.*

LIMESTONE helps owners decide where AI and automation actually move the needle. Three or four years ago, the math didn't work for businesses this size; AI changes that. Pillar 3 of our value-creation model, delivered through trusted partner firms with our oversight.

## WHERE OWNERS GET REAL TIME BACK

### **SAME DATA, MULTIPLE TIMES**

Reporting tasks that touch the same data multiple times each month. Single source of truth, then automated downstream.

### **PRICING WITHOUT DATA**

Pricing decisions made without margin data because pulling the data is slow. 30-second answer instead.

### **CUSTOM REPORTS, USED ONCE**

Reports that take 3 days to build and get used once. Standardize the recurring view, kill the one-offs.

### **DATA IN TWO PLACES**

Customer or vendor data entered in two systems that should be one. Sync logic eliminates the drift.

### **AP / AR ON EMAIL + EXCEL**

Approval routing, exception flagging, and matching get automated. Email-and-Excel workflow ends.

### **DOCUMENT WORKFLOWS**

Quotes, contracts, statements manually assembled. Templated, automated, routed for review in minutes.

*We don't sell software. We don't take vendor commissions. Workflow first, stack second. Adopt and run on the tools you already have, then evaluate the broader stack. Implementation through trusted partner firms with our oversight.*

## WHAT'S DIFFERENT

# OPERATOR-FIRST. NOT VENDOR-PUSHED.



### 01 · WORKFLOW FIRST

We start with the workflow. Where is your team spending hours that AI could handle? Then we pick the tool, not the other way around.

### 02 · NO COMMISSIONS

No software sales. No vendor commissions. We're paid by you to find what actually works. Run on the tools you have first.

### 03 · SENIOR PARTNER OVERSIGHT

Not delegated to a tool jockey. Implementation through trusted partner firms. Our oversight stays accountable for the outcome.

**AI is not magic. It's leverage.** The right setup saves 6 to 20 hours a week per person on the right tasks. We measure the savings before we recommend the spend. We'll tell you when AI isn't the right answer.

## THE PATH IN

01

FREE

### FOUNDATION CHECK

Bedrock Score on our website.  
24-hour reply.

02

FREE

### CORNERSTONE SESSION

30 to 60 min with both partners.  
We name the workflow worth automating first.

03

PAID

### WORKFLOW AUDIT

Three to four weeks. Workflows mapped and ranked by time-saved potential.

04

DELIVER

### PARTNER-DELIVERED BUILD

Implementation through a trusted partner firm. Our oversight.



### JARED LUEGERS, CFA FOUNDER & OPERATING PARTNER

Builder by instinct, operator by track record, investor by training. Founder of OWN Indiana. Has run operations through a \$200M strategic sale and separately helped acquire a small Indiana operating business. From Jasper, Indiana.



### RYAN ANOSKEY, CPA CFO PARTNER

Finance-first operator. 13+ years in transaction due diligence, valuation, audit, and corporate finance. 100+ Quality of Earnings engagements and valuations delivered. From Evansville, Indiana.

START WITH YOUR  
BEDROCK SCORE

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24-hour reply.**

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BEDFORD LIMESTONE COUNTRY

FROM QUARRY TO CAPSTONE · WORKFLOW FIRST. TOOL SECOND.

Indiana's embedded CFO and Operating Partner firm