

FOR BUSINESS ATTORNEYS



COUNSEL DOES THE LEGAL WORK. WE DO THE BUSINESS WORK.

The financial and operating partner that makes your client's transaction or transition cleaner.

LIMESTONE provides embedded CFO and Operating Partner support for clients preparing for capital events, exits, generational transitions, or distressed restructurings. We complement legal counsel. We do not replace it.

WE STAY IN OUR LANE

WHAT WE OFFER

Embedded CFO Partner (diligence-ready financials).
Operating Partner (drives the value creation plan). Acquisition
Partner (buy-side LOI through integration).

TWO OPERATOR-PARTNERS

Jared Luegers, CFA (Founder & Operating Partner). Ryan
Anoskey, CPA (CFO Partner; 100+ Quality of Earnings
engagements and valuations).

WHAT WE ARE NOT

No legal counsel, no contract drafting, no deal representation.
No tax. No investment banking. That work stays with you and
your network.

BUILT TO GRADUATE

Replaceable by design. Embedded engagements built so
your client outgrows us. Healthy exits from Limestone are the
goal, not the threat.

Compensation aligned with the long arc. Retainer for the work we do, and equity participation if the business actually wins. No commissions. No success fees. No referral kickbacks. Your scope is protected.

WHEN YOUR CLIENT NEEDS MORE THAN COUNSEL

FIVE TRIGGERS TO REFER.



01 12-MONTH TO 7-YEAR EXIT

Client preparing for a sale and the numbers aren't diligence-ready. Multi-year operating prep that survives diligence and protects the multiple.

03 GENERATIONAL TRANSITION

Owner structuring family equity or generational handoff that's never been on paper. We document and operationalize.

05 CAPITAL EVENT AHEAD

Raise, refinance, recap, or restructuring on the horizon. Legal work is yours. We build the financial infrastructure underneath.

02 CLIENT IS BUYING

Needs CFO-grade financial work alongside the legal work. Q of E, working-capital peg, capital structure, 100-day plan.

04 CASH-TIGHT, LENDER-PRESSURED

Stabilization in days, not weeks. 13-week cash forecast, lender narrative, covenant-compliance plan.

HOW TO REFER

One-line email to Jared introducing your client. We take it from there with a free Cornerstone Session. **No commissions, no contracts, no kickbacks.**

YOUR CLIENT'S PATH

01

FREE

FOUNDATION CHECK

Bedrock Score on our website.
24-hour reply.

02

FREE

CORNERSTONE SESSION

30 to 60 min with both partners.
We name the binding constraint.

03

PAID

QUARRY-TO-CAPSTONE DIAGNOSTIC

Three to four weeks. Capstone Report delivered.

04

ENGAGE

LIMESTONE ENGAGEMENT

Advisory or Embedded. Driven by **Value Creation Plan**. 1 to 4 years.



JARED LUEGERS, CFA
FOUNDER & OPERATING PARTNER

Builder by instinct, operator by track record, investor by training. Founder of OWN Indiana. Has run operations through a \$200M strategic sale and separately helped acquire a small Indiana operating business. From Jasper, Indiana.



RYAN ANOSKEY, CPA
CFO PARTNER

Finance-first operator. 13+ years in transaction due diligence, valuation, audit, and corporate finance. 100+ Quality of Earnings engagements and valuations delivered. From Evansville, Indiana.

MAKE A WARM INTRO

Jared takes intros direct.

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BUILT IN INDIANA
BEDFORD LIMESTONE COUNTRY

FROM QUARRY TO CAPSTONE · ALONGSIDE COUNSEL, NOT IN ITS WAY

Indiana's embedded CFO and Operating Partner firm