

CAPITAL RAISE READINESS



RAISE-READY. BEFORE THE FIRST CALL.

Raise-ready in 8 to 12 weeks. Built the way investors and lenders actually read.

LIMESTONE prepares Indiana owners and founders for capital raises that close. We build the model, the materials, and the data room before the first investor sees them.

8 TO 12 WEEKS · WHAT WE BUILD

5-YEAR MODEL + 13-WK CASH

Tied to actual unit economics. Sensitivity analysis. Cash through close and beyond.

DATA ROOM + PITCH DECK

Organized for diligence, not for show. Deck that aligns with the model, not a separate story.

CONCENTRATION ANALYSIS

Customer concentration analysis with mitigation narrative the investor can read.

ADJUSTED EBITDA WORKBOOK

Add-backs that hold up under audit. Ryan brings 100+ QoE engagements to the seat.

CAPITAL STRUCTURE OPTIONS

Dilutive and non-dilutive. Lender package if debt is part of the structure.

Q&A PREP + OUTREACH

Investor list research, outreach strategy, management team Q&A prep before meetings.

We don't broker capital. No success fees. No commissions. Retainer or fixed-scope. We don't replace your banker or attorney. They have their seats. Our scope is the work, not the deal.

WHY LIMESTONE FOR THE RAISE

FOUR DIFFERENCES.



01 100+ QOE ENGAGEMENTS

Ryan has been on the diligence side of 100+ Quality of Earnings engagements. We know exactly what investors will pick at.

03 CLEAN COMPENSATION

No commissions on capital raised. No deal-side incentives. Retainer or fixed-scope. The work we do is the work we're paid for.

02 OPERATOR-SIDE FLUENCY

We don't just clean financials. We tell the operating story behind the numbers in language operators and investors both understand.

04 CFO + OP, ONE TEAM

CFO Partner builds the model. Operating Partner builds the operating story and management Q&A. Integrated, not stitched.

THE PATH IN

01

FREE

FOUNDATION CHECK

Bedrock Score on our website.
24-hour reply.

02

FREE

CORNERSTONE SESSION

30 to 60 min with both partners.
We name what's missing.

03

PAID

QUARRY-TO-CAPSTONE DIAGNOSTIC

Three to four weeks. Capstone Report identifies the gaps.

04

ENGAGE

RAISE READINESS

8 to 12 weeks. Model, data room, deck, and Q&A delivered.



JARED LUEGERS, CFA
FOUNDER & OPERATING PARTNER

Builder by instinct, operator by track record, investor by training. Founder of OWN Indiana. Has run operations through a \$200M strategic sale and separately helped acquire a small Indiana operating business. From Jasper, Indiana.



RYAN ANOSKEY, CPA
CFO PARTNER

Finance-first operator. 13+ years in transaction due diligence, valuation, audit, and corporate finance. 100+ Quality of Earnings engagements and valuations delivered. From Evansville, Indiana.

START WITH YOUR BEDROCK SCORE

**Under 10 minutes.
24-hour reply.**

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BUILT IN INDIANA
BEDFORD LIMESTONE COUNTRY

FROM QUARRY TO CAPSTONE · RAISE-READY. BEFORE THE FIRST CALL.

Indiana's embedded CFO and Operating Partner firm