

CAPITAL RAISE READINESS

RAISE-READY. BEFORE THE FIRST CALL.

Raise-ready in 8 to 12 weeks. Built the way investors and lenders actually read.

LIMESTONE prepares Indiana owners and founders building toward \$3M to \$30M in revenue for capital raises that close. We build the model, the materials, and the data room before the first investor sees them. Operator-side fluency, investor-grade clarity.

Twelve investor conversations. Twelve different objections. The problem is rarely the business. It's the package. We come in 8 to 12 weeks before the round and build the forecast, the data room, and the narrative before the first email goes out.

WHAT WE BUILD.

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5-year financial model with sensitivity analysis, tied to your actual unit economics.

Adjusted EBITDA workbook with audit-defensible add-backs.

13-week cash forecast through close and beyond.

Customer concentration analysis with mitigation narrative.

Capital structure recommendations, dilutive and non-dilutive options.

Data room organized for diligence, not for show.

Pitch deck that aligns with the model, not a separate story.

Investor list and outreach strategy. Q&A prep before meetings.

Lender package if debt is part of the structure.

WHAT WE ARE NOT

We don't broker capital. We're not registered, and we don't pretend to be.

No success fees on closed rounds. Retainer or fixed-scope only.

No commissions, no kickbacks. Our scope is the work, not the deal.

We don't replace your banker or attorney. They have their seats. We coordinate with them, not around them.

Clean compensation. Operator-side fluency. Investor-grade clarity. That's the whole offer.

4 WHAT'S DIFFERENT.



The same raise materials prepared by an investment banker, a generalist fractional CFO, and Limestone read very differently. Here is why.

100+ QOE ENGAGEMENTS BEHIND THE WORK

Ryan has been on the diligence side of 100+ Quality of Earnings engagements and valuations. We know exactly what investors and lenders are going to pick at, because we've done the picking.

OPERATOR-SIDE FLUENCY

We don't just clean financials. We tell the operating story behind the numbers, in the language the operator and the investor both understand.

CLEAN COMPENSATION

No commissions on capital raised. No deal-side incentives. Retainer or fixed-scope. The work we do is the work we're paid for.

CFO + OP UNDER ONE TEAM

CFO Partner builds the model and data room. Operating Partner builds the operating story and the management Q&A. Two operator-partners, integrated, not stitched.

STEPS · EACH EARNS THE NEXT

4 THE PATH IN.



01

FREE

FOUNDATION CHECK

Scored assessment yields your **Bedrock Score** across five dimensions. 24-hour reply.

02

FREE

CORNERSTONE SESSION

30 to 60 minutes with both partners. We name what's missing from the package.

03

PAID

QUARRY-TO-CAPSTONE DIAGNOSTIC

Three to four weeks. **Capstone Report** identifies the gaps a sophisticated investor will find.

04

ENGAGE

RAISE READINESS ENGAGEMENT

8 to 12 weeks. Retainer or fixed-scope. Model, data room, deck, and Q&A prep delivered before the first call.

THE GOAL · HOLDS UP UNDER SOPHISTICATED QUESTIONS

Investors and lenders see hundreds of decks a year. The ones that close are the ones where the model ties to the operating story, the add-backs hold up under audit, and the management team can answer hard questions in the room. **Our job is to make sure that happens before the first call, not after the second pass.**

THE PEOPLE BEHIND THE WORK

MEET THE TEAM.



JARED LUEGERS, CFA

FOUNDER & OPERATING PARTNER



Builder by instinct, operator by track record, investor by training. Grew the CFA Society of Indianapolis forum from ~120 to 350+ members at the Speedway and served two terms as president. Has run operations through a \$200M strategic sale and separately helped acquire a small Indiana operating business. Founder of OWN Indiana (The Indiana Owner-Operator Network). From Jasper, Indiana.

RYAN ANOSKEY, CPA

CFO PARTNER



Finance-first operator. Builds the systems and runs them with you. 13+ years in transaction due diligence, valuation, audit, and corporate finance, including roles at Roche and Blue & Co. 100+ Quality of Earnings engagements and valuations delivered. From Evansville, Indiana.

NEXT STEP

START WITH YOUR BEDROCK SCORE.

Take the free, scored Foundation Check on our website. You get your Bedrock Score across five dimensions in under 10 minutes. We respond within 24 hours with the right next step for your raise window.

CONTACT

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BUILT IN

INDIANA

BEDFORD LIMESTONE COUNTRY

FROM QUARRY TO CAPSTONE · RAISE-READY. BEFORE THE FIRST CALL.

Indiana's embedded CFO and Operating Partner firm