

THE BINDING CONSTRAINT, NAMED.

Two days on-site, three to four weeks to a defensible read. Both partners. Capstone Report delivered.

The Foundation Check (free) gives you your Bedrock Score. The Cornerstone Session (free) names the binding constraint in conversation. The Capstone Diagnostic is the deep read across all five dimensions. Most owners can't say what kind of help they need because nobody has named the gap; the Diagnostic exists to do that.

WHAT WE EXAMINE

A · FINANCIAL HYGIENE

Can a buyer trust the numbers? Close speed and integrity, KPI visibility, 13-week cash, lender posture, EBITDA-to-QoE gap.

C · LEADERSHIP BENCH

Is there a team that carries it? The #2, named successors, key-person risk, a leadership team that survives a transition.

E · TRANSACTION READINESS

Ready to sell when you choose? Diligence-readiness, internal equity, org chart through transition, close in 45 days.

B · OPERATIONAL INDEPENDENCE

Does it run without the owner? Operating cadence, KPI dashboard, right people in right seats, owner-dependency measured.

D · MARKET & PRODUCT POSITION

Is the position durable and growing? Market posture, commercial levers, customer concentration, growth path, horizon.

Don't sign retainer until you know the binding constraint. The Diagnostic is the cleanest way to start. A Capstone Report you can hand to your CPA, your board, your lender, or your buyer.

HOW THE DIAGNOSTIC RUNS

ON-SITE, THEN THREE TO FOUR WEEKS.



WEEK 1

On-site + Data

Two days on-site. 24 months of financials, AR/AP, top customers, contracts. Owner interview + 2-3 leadership-team interviews. We read cultural signals alongside the books.

WEEK 2

Analysis & Synthesis

Both partners across all five dimensions. Ryan leads Financial Hygiene + Transaction Readiness. Jared leads Operational Independence, Leadership Bench + Market & Product Position.

WEEK 3

Report & Readout

Capstone Report drafted. 90-minute readout call with the owner. Report delivered. Yours to keep.

WHAT THE CAPSTONE REPORT CONTAINS · 10 SECTIONS

- 01 Executive Summary & one-sentence finding
- 03 Financial Findings (5 sub-findings)
- 05 Strategic Findings (5 sub-findings)
- 07 The Buyer's-Eye View
- 09 The Recommendation

- 02 Bedrock Score & 5-band read
- 04 Operational Findings (5 sub-findings)
- 06 Readiness Findings (5 sub-findings)
- 08 Prioritized Backlog
- 10 Methodology & sources

SCOPE

Fixed-fee diagnostic, sized to business complexity. Pricing scoped in the call.

BOTH PARTNERS

Jared (operational independence, leadership bench, market & product position), Ryan (financial hygiene + transaction readiness)

TIMELINE

3 to 4 weeks from kickoff to delivery

CREDIT

Fee credited against first month if you engage further



JARED LUEGERS, CFA
FOUNDER & OPERATING PARTNER

Builder by instinct, operator by track record. Founder of OWN Indiana. Has run operations through a \$200M strategic sale. From Jasper, Indiana.



RYAN ANOSKEY, CPA
CFO PARTNER

Finance-first operator. 100+ Quality of Earnings engagements delivered. QoE-grade rigor on every Diagnostic. From Evansville, Indiana.

START WITH YOUR BEDROCK SCORE

Free Foundation Check first.

Email jared@limestonesp.com

Phone 317.820.2468

Web www.limestonesp.com